



2011 West Coast Connemara Show

Santa Rosa Equestrian Center

Santa Rosa, CA

August 5,6,7 2011

Dear Connemara Friend,

The American Connemara Pony Society, Region 10, will soon be hosting its 2011 USEF Recognized West Coast Connemara Show in Santa Rosa, CA. In addition to the Connemara Breed and Performance Show, "Open" classes will be held in the disciplines of dressage, driving, and jumpers.

Our show continues to grow because of the generous support of many individuals and businesses. We hope we can include your name on the list of donors and sponsors this year. Please do not wait, the

Publication Deadline is July 20, 2011

Please circle the category of your choice below:

Advertiser or Sponsor

On the second page, please fill in all applicable information according to your category choice and provide your contact information where requested.

Program Advertisement Options*

Listing, Friends of WCCS	\$15
Business Card	\$20
¼ page	\$30
½ page	\$40
Full Page	\$80
Inside front or back cover	\$125
Outside back cover	\$175

Sponsorship Options*

(Include Free Show Program Advertisement)

SHAMROCK SPONSOR

\$500 - \$1,000

Pony Sponsor	\$25	30-40 words from your pony's mouth plus a headshot
Single Class	\$40	business card
Division Reserve Champion	\$60	business card
Division Champion	\$80	¼ page
Breed Classic Supreme Champion	\$125	½ page
All Classes in a Division	\$225	full page

***Ads/Sponsorships must be paid by publication deadline.** Receipts will be mailed to you. Prices quoted require camera-ready copy presented by the publication deadline with payment attached.

Horse Show Program is 8" x 5" Please use the ad specifications below. An additional fee will be charged by publisher if set-up is required. Please provide hard copies on white paper ONLY. Please email ads in a .pdf format to joanmwebs@sbcglobal.net.

Please Make Checks Payable to: ACPS Region X

We truly appreciate your consideration and generous support of our fundraising endeavors. We are proud to be owners of Connemaras and Connemara Halfbreds. Please "Join Us in June!"

Any questions, please feel free to contact us: **West Coast Connemara Show Committee**
Sponsorship and Advertising Coordinator - Joanie Webster – joanmwebs@sbcglobal.net
6440 Wild Horse Valley Road, Napa, CA 94558 (707)255-8258

ADVERTISING IN THE WEST COAST CONNEMARA HORSE SHOW PROGRAM

___ Yes, I would like to advertise in the West Coast Connemara Horse Show Program!

1. ¼ page ad _____ \$30 (2" x 4")
2. ½ page ad _____ \$40 (4" x 5")
3. full page ad _____ \$80 (5" x 8")

In planning your ad, please keep in mind that the dimensions of the ads are:

quarter page (2" x 4")

half page (4" X 5")

full page (5" x 8")

Pony Sponsor: please send thumbnail .jpg photos with your 30-40 words

An 8" x 11" ad cannot be reduced to the 8" X 5" allotted dimensions for the "finished" 8" x 5" Horse Show Program. Measure your ad to be sure it conforms to the above dimensions.

IT IS CRITICAL THAT YOUR AD BE PRESENTED EXACTLY AS OUTLINED ABOVE.

Contact Name: _____

Business Name, if applicable: _____

Address: _____

Telephone: _____ E-Mail: _____